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Tack'n togs

INSIDE:

- Web Site Must Haves
- Children's English Apparel
- Dining Room Accessories
- Retailer Profile:
Emporium Western Store
- Manufacturer Profile:
Western Resourcing
- New Features in Ropes
- Bucket & Pail Innovations



■ Justin Brands Celebrates Two Grand Reopenings

Justin Brands recently helped unveil two updated local Western retailers. The Western apparel and footwear retailers, Dennards Western Wear and Justin Discount Boots Warehouse, offer customers an enhanced shopping experience and greater variety than ever before.

The newest Justin Discount Boots Warehouse, located in Justin, Texas, features a completely remodeled interior and exterior with an increased inventory of more than 16,000 pairs of discontinued, overstocked, close-out and odd-sized boots at warehouse prices. The 20,000-square-foot space holds boots from the Justin Brands stable of brands including Justin Boot Company, Tony Lama Company, Justin Original Workboots, Nocona Boot Company and Chippewa Boot Company.

Dennards Western Wear in Pilot Point, Texas, which has been family owned and operated since 1890, is updated with a new layout featuring a specifically designed Justin Brands concept store. The new concept store showcases a wide range of the Justin Brands offerings and in-store signage.

“Both Justin Discount Boots Warehouse and Dennards Western Wear are as dedicated to meeting each of our consumer’s needs and exceeding their expectations as we are,” said Randy Watson, president and CEO of Justin Brands, Inc. “With the unique shopping experience each retailer provides, we can truly offer consumers a complete footwear solution.”